

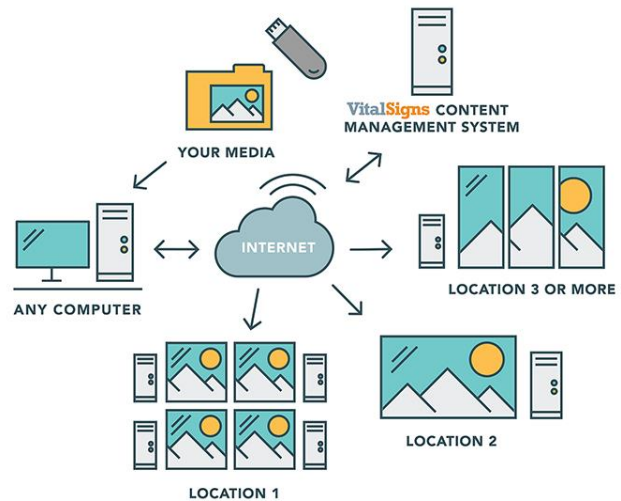
## The VitalSigns Content Management System(CMS)

Our client’s sum up our system better than we can: ***“Fantastic program, extremely user friendly with so many possibilities. In addition, the staff from VitalSigns has been nothing but helpful, although very little training is necessary due to the ease of use.”***

The VitalSigns Content Management System is the result of many years of experience in deploying and managing Digital Signage and Interactive Media projects for networks both large and small. These implementations span many different types of uses for some of the most demanding applications. Whether you’re in Retail, Corporate Communications, Marketing, Branding, Restaurants, Museums/Attractions, Hospitality, Healthcare, Education, or Transportation, the VitalSigns CMS has the features you need with the ease of use you deserve.

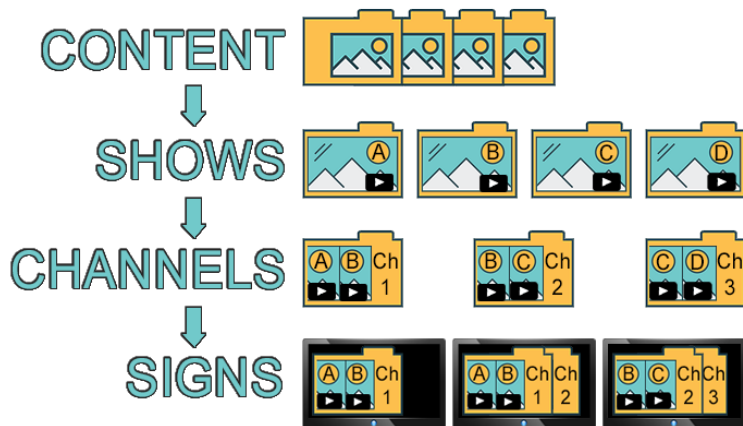
### Easy Access and Distribution

The VitalSigns CMS is accessed from a browser on any computer via the internet. You simply login, upload your media, and schedule it for playback on any number of displays. From there your displays automatically download the content and execute their playback as programmed. The system works with one or many displays located locally or anywhere the internet goes.



### Easy to Understand Logic and Flow

We didn’t try to reinvent the wheel on this one. We borrowed an easy to understand model that has many years of tried and true application – Television. Everyone is familiar with how TV works!



You take video, graphics, and images and create Shows. Then the Shows get assigned to playback on specific types of Channels at specific times. Then Channels are selected on displays to be shown at specific times. We use this same easy to understand flow of content to simply and logically get it from initial creation to any combination of Digital Signs.

## A CMS Loaded with Features

- **Channels** – Channels are a great way to make content programming and distribution easy. If you have national, regional and local content, you can create multiple channels and then assign them to any applicable signs or groups of signs. If you have different campaigns you can create channels for those. If you have different types of content being contributed by users from different areas of your business, you can create separate channels for that too. You can even limit users to the specific channels they can access and contribute to. Channels take the complexity out of programming and distributing content
- **User Control** – You can easily set up and control multiple users so they can only access and see the Content, Shows, Channels, and Signs that are relevant to them. Many users can collaboratively participate together in updating and managing the content.
- **Multi-panel Video Wall Synchronization** – The VitalSigns CMS can easily organize and distribute content to multiple synchronized displays in any configuration, even creative arrangements of overlapping and angled displays.
- **Many Special Applications Available** – VitalSigns has already created many different special applications that can be easily integrated into your CMS. Applications like Wayfinding, Recognition, Event Listing, Menu boards, RSS feeds, etc., are all available to make management a breeze for even the most sophisticated content. And, if you need something modified to meet your exact needs, we have teams of software developers that can efficiently and cost effectively accomplish that too – we do it all the time.
- **Interactive Touch Screens** – The VitalSigns CMS is interactive ready. Creating, updating and distributing interactive content is at the heart of what we can do.
- **Security** - The VitalSigns system has been created with security in mind. Multiple layers of protection and security have been built into the system from the base up.
- **Remote Monitoring** – VitalSigns uses Cisco Meraki System Manager to keep an eye on all your players. This robust industry standard collects live information about the status of your players so you can have peace of mind everything is operating as it is supposed to. This system also allows easy and secure remote access to the players for any updating or maintenance needs.
- **One or Many** – The VitalSigns CMS is designed to make any size or type of network simple to manage. Whether you have a single sign or thousands of signs, the advanced design and robust structure of our Content Management System is ready for successful deployment and operation. One user or hundreds of users, our system makes it as easy as it gets to manage all your Digital Signage needs.